

BUSINESS PRESENTATION EXCELLENCE

Date : 05th & 06th June 2018

When new protocols are developed, a presentation is scheduled. When new ideas are created, the next step forward is to present. When there is a problem, a presentation presents the facts, and the presenter influences the crowd. Presentations are inevitably an important part of businesses and is a job description for all.

This one-day Business Presentation Excellence Workshop will take you through 3 stages in becoming an excellent presenter. First to overcome fears and take control of your mind. Second to organise extensive information to verbally effective messages, and thirdly, how you can build a connection with your audience. These methods are easy to implement once practiced and is applicable for small and larger groups.

LEARNING OBJECTIVES

- Feel comfortable to present in front of an audience at anytime by learning structure.
- Summarise information to convey key points to listeners using the 3 pointer technique.
- Prepare yourself for the audience by studying the 6 environmental factors.
- Engage with the audience with your communication skills and technology.
- Find your own presentation style and identifying your 'true' stage presence.

WHO SHOULD ATTEND

Small to large business employees who work in teams and professionals who requires communication in their day-to-day job. This includes :

- **Head of Departments.**
- **Project Leads.**
- **Operations and Marketing.**
- **Client Relations and Business Development.**

COURSE OUTLINE

- Painting a picture of your best speaker: Giving your best first impression and identifying your 'true' stage presence.
- Know the 6 factors when presenting: The objective, subject, audience, place, time, length of talk.
- Mastering the art of mind-mapping information for presentations that will capture the audience's attention consistently.
- Discover your body and the power of movement to influence others.
- Exploring various use of voice, pauses, and tones to build an impact to your message.
- Engage with strangers with effective questioning and observation techniques.

SPEAKER'S PROFILE

Nina Nasir's passion in communication began during her career as producer for world established companies, where her career required communicating with various professionals of various nationalities - from new entry executives to C-level professions from multiple industries. During the years, she studied and documented multiple influencing communication techniques from world practitioners that will be useful to businesses. This includes the Communication Brand Matrix, 6 preparation Facts, and the SCRAP.

As NLP Practitioner, she believes that communication is driven by the human-mind. Her trainings include many confident boosting techniques, and innovative ways to help clients fight fear, and excel at work with communication. After realising that communication skills is beneficial for all stages in life, she focuses on both children and adults, helping them map their thoughts and transform ideas into words effectively, and powerfully.

To give back to the community, recently in 2016, Nina began launched the Communication Clinic Campaign, where she visits schools across Malaysia to bring awareness on Communication.

Her innovative training techniques combine all forms of self-expression, to create the best communicators. This includes games, sports and art.

She is an HRDF certified trainer, and a certified NLP Practitioner from London, UK.

INVESTMENT FEES

RM1,378.00 (including GST) per participant.

REGISTER 3 PARTICIPANTS FROM THE SAME ORGANIZATION, THE 4TH PARTICIPANT IS FREE!

Notes: Certificate and lunch provided.

TO REGISTER

Call us at (03) 2072 5003

Email : corporate@malverninternational.edu.my

Our address :

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DEADLINE FOR REGISTRATION : 01ST JUNE 2018



We Are An Approved Training Provider Under SBL Scheme
With Pembangunan Sumber Manusia Berhad
(PSMB/HRDF)